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**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA**

ANIBAL RODRIGUEZ, SAL CATALDO,
JULIAN SANTIAGO, and SUSAN LYNN
HARVEY, individually and on behalf of all
others similarly situated,

Plaintiffs,

v.

GOOGLE LLC,
Defendant.

Case No. 3:20-cv-04688-RS

**PLAINTIFFS' NOTICE OF FILING
REGARDING GOOGLE ADVERTISING
REVENUES**

Judge: Hon. Richard Seeborg
Trial Date: August 18, 2025
Courtroom: 3, 17th Floor

TO THE CLERK OF THE COURT, ALL PARTIES, AND THEIR ATTORNEYS OF RECORD:

Pursuant to the Court's request, Plaintiffs respectfully submit the below list of exhibits Plaintiffs intend to offer that show Google's advertising-related revenues during the class period (July 2016 through September 2024):

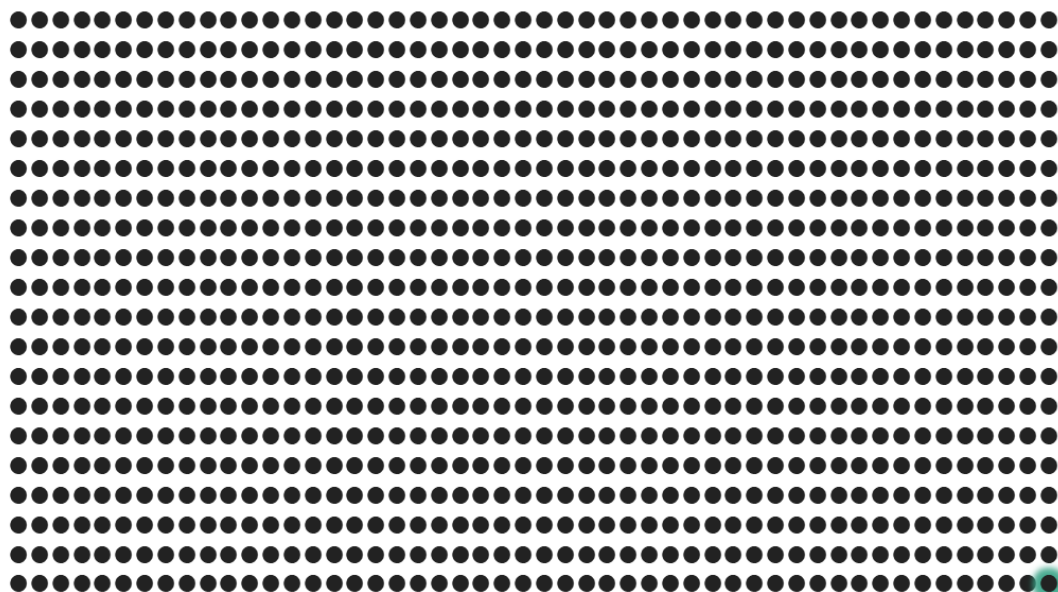
- PX0418 (also Google's exhibit G0590), which includes Google App Promo Revenue from 2019 to 2021.
- PX0419 (also Google's exhibit G0588), which includes Google App Promo Revenue from 2017 to 2020.
- PX0420 (also Google's exhibit G0591), which includes Google App Promo Revenue from 2021.
- PX0421 (also Google's exhibit G0610), which includes Google App Promo Revenue from 2022 to 2023.
- PX0422, which includes Google App Promo Revenue from 2023 to 2024.
- PX0423 and PX0425 (also Google's exhibit G0597), which include Google AdMob Revenue from 2018 to 2020.
- PX0424 and PX0426 (also Google's exhibit G0596), which include Google AdMob Revenue from 2021.
- PX0427 and PX0428 (also Google's exhibit G0609), which include Google AdMob Revenue from 2022 to 2023.
- PX 429 is Alphabet Inc.'s ("Alphabet") 2024 10-K, which includes Google advertising revenues on page 64.

While Plaintiffs currently only intend to offer one Alphabet 10-K as an exhibit, Plaintiffs' damages expert Mr. Lasinski cited Alphabet's 2016 through 2024 10-K statements in his report as materials considered, which include the relevant information used to calculate Google's U.S. advertising revenue during the class period and provide the foundation for his demonstrative slides comparing the unjust enrichment calculation to those Google U.S. advertising revenues during the class period. For the 2024 10-K, Plaintiffs of course will work with Google to appropriately redact portions of the SEC filing or present an agreed upon extract.

1 For the Court's consideration, below are three replacement demonstratives for the examination
2 of Mr. Lasinski, each of which compare unjust enrichment to Google's U.S. advertising revenues during
3 the class period. Plaintiffs replaced the prior slides comparing unjust enrichment to Alphabet's revenues
4 with these slides. Plaintiffs also changed the format of the third slide to a bar chart.

Original Slide 7

Unjust Enrichment is **Less than 0.1%** of Alphabet's Total U.S. Revenue

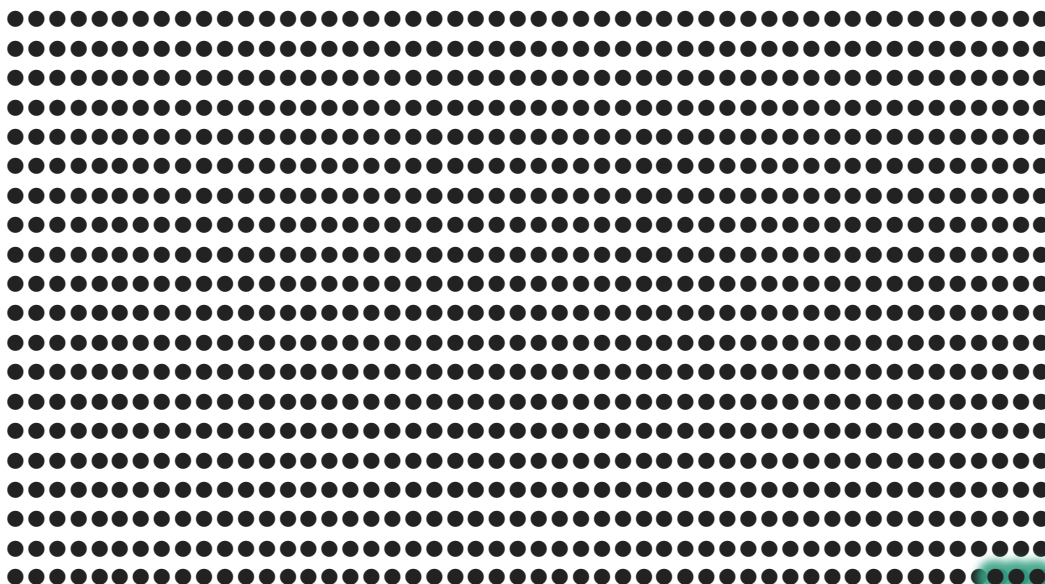


During the Class Period

0.1%

Replacement Slide 7

Unjust Enrichment is **Less than 0.3%** of Google's Total U.S. Advertising Revenues

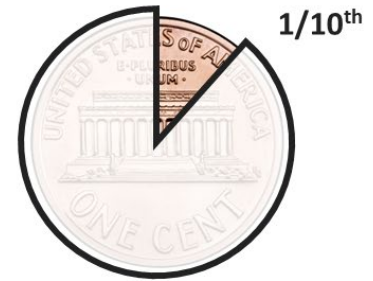


During the Class Period

0.3%

Original Slide 64

Google's Business



Unjust Enrichment

DRAFT

[Schedules SS1.1, SS9.1] 64

Replacement Slide 64

Google's Business



Unjust Enrichment

DRAFT

[Schedules SS1.1, SS9.1] 64

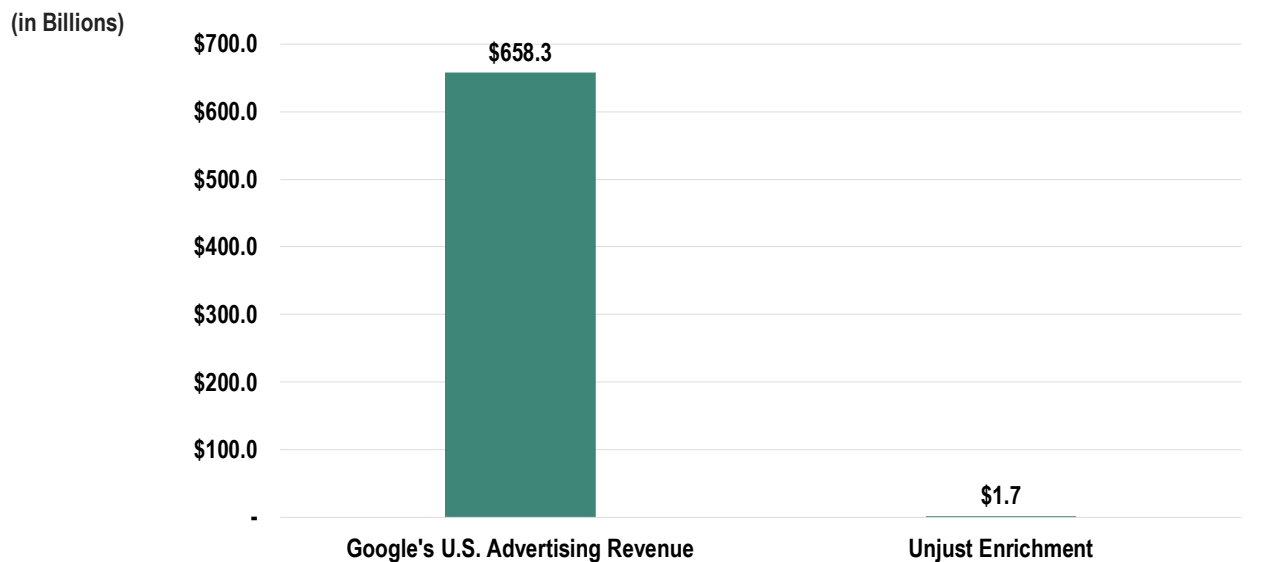
Original Slide 65

Google's Business



Replacement Slide 65

Google's Business



1 Dated: August 1, 2025

Respectfully Submitted,

2 By: Mark C. Mao

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